

FOR HOMEOWNERS

# REWARD WALL



**BUILD A HOME THAT'S STRONG, SAFE  
AND ENERGY EFFICIENT.**



# ARE YOU READY TO BUILD YOUR NEW HOME USING THE MOST ENERGY-EFFICIENT WALL SYSTEM AVAILABLE?

Reward Wall is an innovative concrete form system that replaces traditional wooden forms – allowing you to build a home that's energy-efficient, environmentally-friendly, sustainable, quiet and comfortable.

## WHY SHOULD I CHOOSE REWARD WALL INSULATING CONCRETE FORMS (ICFS)?



### **COST-SAVINGS:**

Homeowners save an average of 50-80% on heating and cooling costs.

### **QUALITY AND ENERGY EFFICIENCY:**

The actual R-value of concrete and iForm is 22 but the effective R-value of concrete, iForm, air infiltration and thermal mass is 32+.

### **COMFORT:**

The thick concrete core keeps your interior temperature steady all year round.

### **HEALTH:**

By keeping moisture and air out, ICFs reduce the chances of allergens, dust and mold – keeping your home healthier for you and your family. Reward Wall ICFs also do not contain any off-gassing fumes (CFCs, HCFCs), odors, toxins or formaldehyde.

### **SAFETY:**

During laboratory fire testing, the Reward Wall system proved to be self-extinguishing, expelled less than half the toxins of burning pine and resisted fire for up to four hours.

### **STRENGTH:**

It can withstand winds up to 200mph and is the preferred product for storm shelters, basements and safe rooms.



### **LOWER ENERGY COSTS. LONGER COMFORT.**

We believe in helping building owners save as much as possible. That's why we designed our products to reduce heating costs and protect the integrity and long-term comfort of both commercial and residential buildings.



902.468.5440 • [contact@truefoam.com](mailto:contact@truefoam.com) • [www.truefoam.ca](http://www.truefoam.ca)